

## Project Purpose

 The purpose of this project is to provide an understanding how the elements and principles of art and design give the artist or designer some control over the viewer.

 From this project you will learn the Design Process, the use of Dominant and Subordinate objects, and how to create a Motif in a work of art.

## Project Media

- White sulfite drawing paper
- Colored pencils

## Vocabulary Review

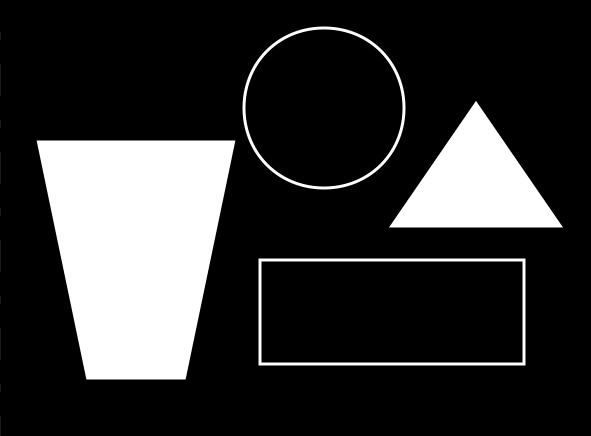
- Organic lines/shapes:
  - Lines or shapes that are very soft and flowing like those associated with living things such as vines or the shape of flower petals or flames



## Vocabulary Review

#### Geometric lines/shapes

 Lines and shapes that are very hard edged and straight like those associated with perfect squares, triangles, and circles.



## New Polymorphic

 A shape that is a combination of both Geometric lines and Organic lines.



### Non-representational-

 A design or image that does not look like anything found in nature. (In other words, your design must <u>not</u> look like anything you've seen before; no leaves, flames, hearts, etc.)

## Non-representational-



## Thumbnail Sketches

Small, quick sketches that record ideas and information for a final work of art.

#### **Motif-**

A theme, design, or idea
 repeated throughout a work
 of art.

## Motif-



## **Dominant-**

 the more powerful, demanding, or attractive elements in a work of art or design

## Subordinate-

 the less demanding but supportive elements in a composition New

## Vocabulary Dominant/Subordinate



## Vocabulary focal point

 A point of convergence of light (or other radiation) or a point from which it diverges

New

## Vocabulary Focal Point



## Learning Objectives:

To attract a viewers attention toward a dominant object or focal point.

To develop attractive nonrepresentational designs and use them as a motif.

To mix colors and match them to existing colors using colored pencils.

# Project! Steps!

1. Fold a sheet of 12"x18" newsprint 3 times so that you have 8 small rectangles (or fold 2 sheets of printer paper twice)

2. Along the top of each "column" write "Organic", "Geometric", "Polymorphic", and "Free Choice."

3. On the left side of the top "row" write "Warm Colors" and on the left side of the bottom "row" write "Cool Colors."

4. In each of the boxes create original non-representational designs that correspond with the type of shape and color temperature for that box.

# Project! Steps!

- 5. On 9"x12" sheet of white sulfite drawing paper, draw a 1' border around the outside edges.
- 6. Glue in your magazine clipping carefully with just a small amount of glue in the center of the clipping
- 7. Extend lines or shapes out from your clipping lightly with a pencil
- 8. Choose a non-representational organic, geometric, and polymorphic design from your thumbnail sketches and add them to your drawing.

TIP: change the size or *scale* of the designs to make them appear closer to the viewer or further away.

# Project! Steps!

- 9. Logically develop your composition to divide the space creatively and distract a viewers attention away from your clipping.
- 10. Match the colors of your clipping by mixing colored pencils through the technique of crosshatching.

TIP: Use scratch paper to experiment with color.

TIP: Begin coloring from UNDER the edges of the clipping.

11. Finish coloring the remainder of the project. TIP: Mix colors to make them appear richer and more complex.

# Final Project Turn-In:

- 8 Thumbnail Sketches <u>labeled</u> as:
  - At least two <u>organic</u>
  - At least two geometric
  - At least two polymorphic
- Your Hide The Clipping project

Write your name, period number, and media (colored pencil on paper) on the back.