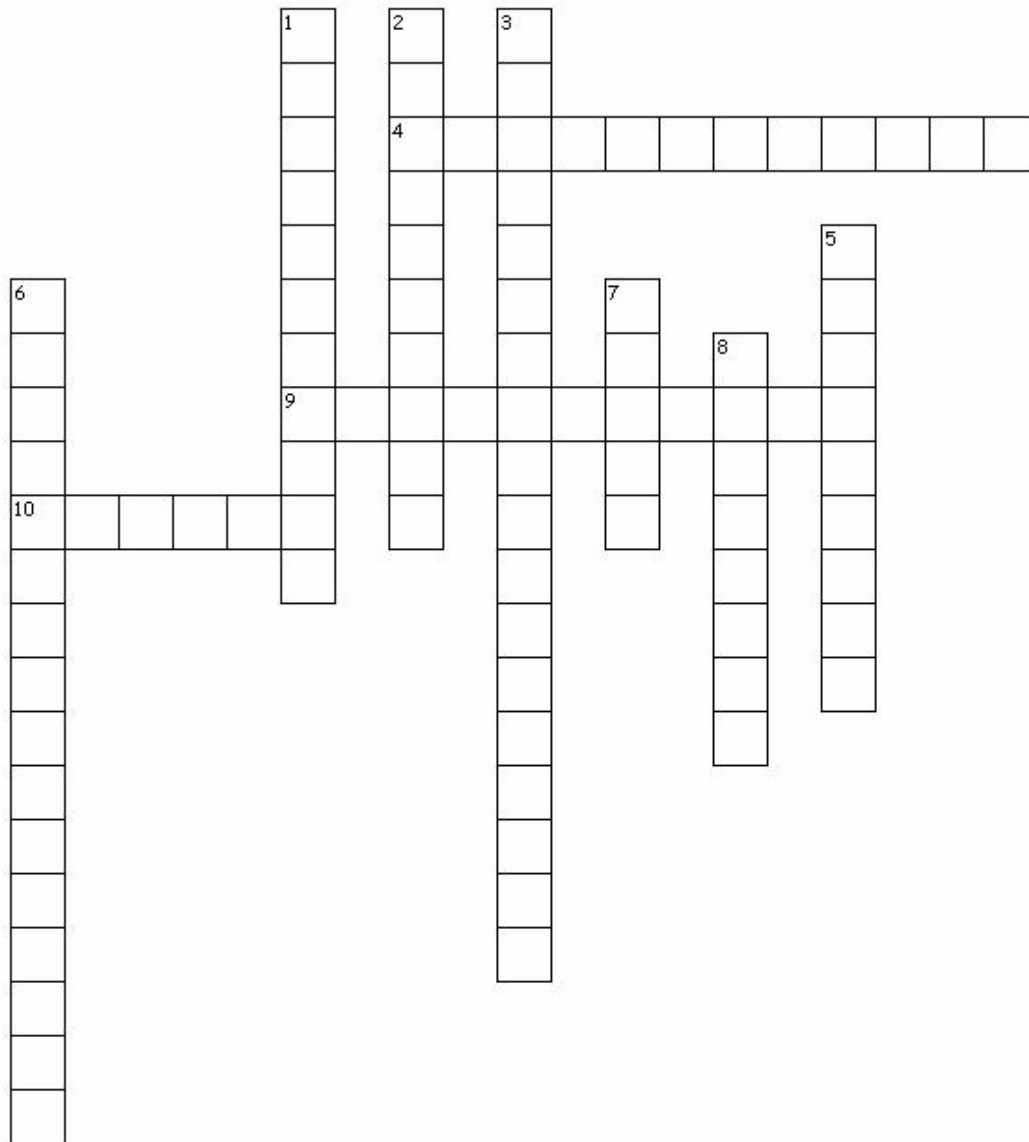


GRAPHIC DESIGN



Across

- 4. Associate degrees and _____ in graphic design also are available from 2- and 3-year professional schools.
- 9. Designers also select the size and _____ of the different elements on the page or screen.
- 10. Graphic designers consider cognitive, cultural, physical, and _____ factors in planning and executing designs for the target audience.

(More questions on the back)

Name: _____ Per: _____

Down

1. Graphic designers employed by large advertising, publishing, or design firms generally work regular hours in well-lighted and _____ settings.
2. A _____ degree is required for most entry-level and advanced graphic design positions
3. They also produce promotional displays, packaging, and _____ for products and services
5. A good _____—a collection of examples of a person's best work—often is the deciding factor in getting a job.
6. The first step in developing a new graphic design is to determine the _____
7. Graphic designers also must be creative and able to communicate their _____ in writing, visually, and verbally.
8. All designers sometimes face frustration when their designs are _____ or when their work is not as creative as they wish.